



Ramadan Nights



Workshop on Block Funding held

A workshop on Block Funding, for both staff and students, was organised at Bayan College on March 9, 2023. The Ministry of Higher Education, Research and Innovation (MoHERI), has announced block funding programme for the year 2023 on various criteria.

Mr. Abdullah Al Sulimi, Research and Innovation Specialist from the MoHERI, gave a detailed explanation on the various categories of the funded project and the process involved in applying for the funded project.

The workshop highlighted information on research focal point, du-

ration of the project, requirements and budget.

It also gave a deep insight on the logistics of the project and motivated both staff and students to apply for it.

Applying to the funded projects is a motivation for academicians and budding researchers to propose innovative ideas catered towards development.

With the aim of making a positive contribution to the country's development, Bayan College has submitted three proposals for block funding project and is happy to be part of this research and innovation ecosystem.

In addition to the programs aimed at the

government sector, which is represented in strategic research, and the program aimed at the industrial sector, the Block Funding Program also provides opportunity to higher education institutions to produce scientific publications and patents. The 'Innovation Oman' platform also aims to create startups driven by innovation, support knowledge-based industries in the national economy, and translate the findings of scientific research into benefits for business and society.

In order to strengthen national research and innovation capacities, MoHERI promotes universities, colleges, and



private sector businesses to include budgetary allocations for scientific research and development in their strategic plans.

It is also an effective incentive to continue developing research and building capacity.

The funding will be

helpful to work towards achieving Oman Vision 2040, and gain expertise in the field of research.

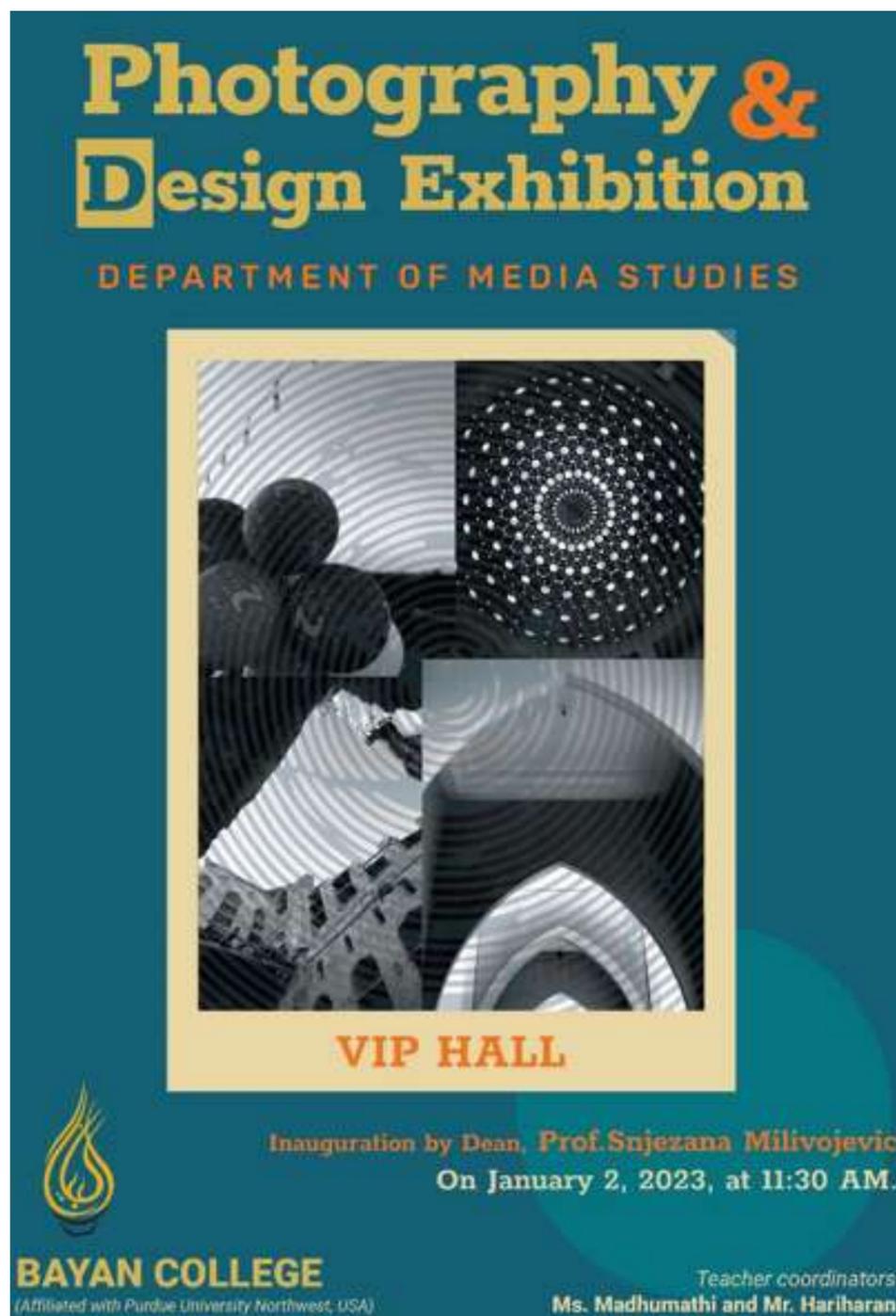
It can help in procuring equipment, and supplies related to research and gain access to journals and other scholarly works.

The block funding

programmes are the best way that lead to the development of path breaking ideas that can benefit the entire community.

Furthermore, it will be helpful in strengthening the academic collaborations with other institutions, the workshop highlighted.

'A great opportunity to exhibit our talent'



The students of the Media Studies Department in Bayan College organised a Photography and Design Exhibition on the premises of the college on January 2, 2023.

As many as 50 selected photographs and posters designed by the students were on display at the exhibition held at the VIP Hall of the college.

The photographs and posters were selected by instructors from the assignments submitted by the students as part of their course.

Students were thrilled to be part of the exhibition.

Hashima Marzouq Said Mohammed Al Qannubi said it was a great moment to be part of the exhibition.

"This exhibition is a great opportunity for students to exhibit their talents in photography. We thank the college authorities and Media Studies Department for allowing us to showcase our talents."

Mr. Hariharan, Lec-

turer, Media Studies Department, said he was excited to see the enthusiasm and the talent among the students. "The students came up with some stunning photographs which can be easily mistaken as those taken by professionals in the field. It was a tough task to select 30 from them."

The posters displayed at the exhibition were vibrant and communicative too.

"The posters were colourful and communicative and they strictly adhered to the plagiarism policy followed by the college. This enabled us to showcase them in the exhibition and encourage students to step into the world of design-

ing," said Ms Madhumathi, IT Lecturer.

Emad Tariq Ali Al Barwani, a Graphic Design student, said that the exhibition played an important role in his life. "I love Designing and this is the first time I am getting an opportunity to display my designs which I fondly take care of. I thank the Media Studies Department and the college and the instructor for giving me such an opportunity to exhibit them."

"It was a wonderful experience and opportunity to present my designing skills that I studied during the course," said Khaloud Salim Said Ali Al Nasser, another Graphic Design student.



ELT programme participants honoured

Bayan College distributed certificates to participants of a month-long English Language Training (ELT) programme at a grand function held on March 2, 2023.

Mr. Abdul Rahman Juma Al Ghailani, member, BoD, was the chief guest at the function. Ms. Kavitha Sumesh, Director of Institutional Planning and QA, Mr. Juma Al Kaabi, Head of Deanship and Mr. Haneesh Kumar, Head of General Foundation Programme (GFP), also attended the function.

Mr. Abdul Rahman interacted with the student community and reiterated the college's commitment towards community engagement. The chief guest praised the efforts of the trainers who are also MA stu-

dents at Bayan College- Ms. Sondus Al Alawi and Ms. Hana Al Alawi.

He also praised the efforts of Mr. Kumar in organizing such a programme and congratulated the participants for their successful completion of the programme. The chief guest emphasized the importance of English language skills in today's globalized world and encouraged the participants to continue their learning.

The chief guest, after the speech, distributed certificates to the participants. The trainers were also recognized for their efforts and initiative.

The program ended with a vote of thanks by Mr. Kumar, the organizer of the programme. Mr. Kumar thanked chief guest Mr. Abdul Rahman for gracing the



occasion and congratulated the participants for their hard work and dedication towards learning English. He also thanked the trainers of the programme for their tireless efforts in making the programme a success.

"The programme not only helped the partici-

pants in improving their English language skills but also boosted their confidence and self-esteem. We hope that the participants will continue to use their English language skills in their personal and professional lives and make the most of this valuable

opportunity provided to them by Bayan College."

The programme was offered as a part of the college's community engagement initiative and designed to improve the English language skills of the participants and make them proficient in

spoken and written English. The programme covered various topics such as grammar, vocabulary, reading, writing, listening, and speaking skills. It was offered completely free of cost and all required resources were provided by the college.



Students receive awards for outstanding performance

The Research and Innovation Office awarded two students, Bushra Nasser Mubarak Al Jahwari and Daniyah Jamal Abu Al Rub, for their outstanding performance in the academic year 2021-2022.

Bushra received the award for her assignment in Publication Design. Dr. Cenk Demirkiran, the Head

of the Research and Innovation office, said Bushra's work was exceptional and it displayed a high level of creativity.

Expressing her excitement, Bushra said, "I am thrilled and honored to receive this award. Publication design is my passion and I am grateful to have had the opportunity to showcase my

skills and creativity."

Daniyah was awarded for her assignment in Advanced English Composition. Daniyah's work was praised by Mr. Haneesh Kumar, Head of General Foundation Programme, for its clarity and coherence.

Mr. Kumar also noted that Daniyah's writing style is impeccable with a rich

vocabulary.

"I am truly humbled and grateful to receive this award," Daniyah said.

"As a non-native English speaker, I worked hard to improve my writing skills every day. This recognition has given me the confidence to pursue my passion for English writing in future," Daniyah said.

The awards were presented to the students in the presence of Dr. Abhishek Singh, Head of Media Studies Department, during a special ceremony.

These awards by the Research and Innovation Office are given to students who exhibit dedication, hard work and commitment in academic excellence.



Bushra Nasser Mubarak Al Jahwari (left) and Daniyah Jamal Abu Al Rub receiving awards for outstanding performance in the academic year 2021-2022.

Bundle of Activities



It is always a pleasure to welcome the new edition of *Bayan Post*. It is a symbol of our scholastic achievement as this newsletter is a bundle of academic activities and co-curricular representations of students.

The ultimate objective of this newsletter is to share our creativity and express our knowledge in an artistic format. In the *Bayan Post*, our commitment is to quality education and knowledge-based student development.

I am pleased to state that the teachers and students are working hard to show that we are quality-based academic institutions that represent the highest educational structure in the country.

I would like to thank our team

for presenting this new edition of the *Bayan Post*. This newsletter believes in academic excellence, where learning activities mean expert interactions.

Through such activities and events, students are able to gain a comprehensive understanding of the world of media and literature and have the opportunity to clarify their questions with the pioneers of media experts. Remarkably, this issue covers all activities related to cultural events, academic interactions, and students' thoughts.

I am sure that the student's voices and excellence in academic activities make regular publication of *Bayan Post* possible, and certainly the credit for its success goes to our team of students and advising squad. It's really great to have an optimistic approach and innovative assistance from all around. I must add that it's been a great pleasure to see student's initiative and active participation. Finally, I would like to thank the entire team and the teachers who supported it.

Dr. Abhishek Singh,
Head of the Department,
Department of Media Studies

ROP programme



The Royal Oman Police conducting a traffic awareness session for staff and students at Bayan College in March, 2023.

AAC organises Academic Advising Week

The Academic Advising and Registration Center (AAC) of the Bayan College organised the semester-wise Academic Advising Week from May 7 to 11.

Students were encouraged to reach out to their respective advisers during their office hours, to discuss their experiences in the college and to speak about challenges they

faced in the college and their performances in different classes. These discussions ranged from studies, courses, instructors, and even emotional well-being.

Moreover, students struggling with emotional imbalance were guided to the college counsellor for counselling and aid.

This gave advisers a better perspective on student life and struggles, giving them the

opportunity to look for solutions that made for a more fruitful student experience.

The overall process went smoothly, and students eagerly met their advisers.

Bayan College and the Academic Advising and Registration Centre is planning to increase the number of students participation in future to enable a better understanding of student life in the college.



(Clockwise) Dr Abhishek Singh, HoD, Media Studies Department, Mr. Haneesh Kumar, HoD, General Foundation Programme and Ms. Melanie M. Crasta, Coordinator Academic Advising and Registration Centre, with students during the Academic Advising Week in Bayan College.



Dignitaries at Bayan College pavilion



Bayan College taking part in a career fair at Sohar.

Bayan College officials visit schools in Sohar



Bayan College organized visits to various schools and introduced university majors to the students in these schools in the Governorate of Buraimi in the first week of March, 2023.

The programme, conducted with the help of the Department of Ca-

reer Guidance at various schools in the governorate, introduced majors like information technology, society and culture and creative arts and also explained their relevance to the school students. It also revealed the relationship between these majors and labour market for grade 11 and 12 students.

The highly beneficial programme, held between March 12 and 16, was organised at Azzan School, Al Sultana School, Zainab bint Khuzaima School and Huthaifa bin Muhsan School. School authorities warmly welcomed Bayan College team and were highly appreciative of the programme.



Workshops highlight OQF listing process



The Institutional Planning and Quality Assurance office of Bayan College organised a series of workshops during the Spring Semester 2022-23 to orient the academic staff on the external quality assurance processes and Oman Qualification Framework listing process.

The first of the series was organised on March 23, 2023 by Mr. Haneesh Kumar, Head of General Foundation Program (GFP). The workshop focused on External Quality Assurance Process that the college will be going through with emphasis on Oman Qualification Framework (OQF) listing. The workshop was attended by faculty

members from all academic departments.

The workshop focused on the process of listing courses in the National Register for Qualifications and the requirements of the Oman Qualification Framework. Mr. Kumar pro-

The workshop focused on the process of listing courses in the National Register for Qualifications

vided information about the alignment of course outlines to meet OQF requirements. He emphasized the importance of ensuring that course learning outcomes are clearly aligned with the requirements of the

OQF. He explained the process of developing clear assessment criteria and the importance of having well defined indicators for assessing.

Mr. Kumar explained the process of external quality assurance and its role in ensuring that academic programs meet the standards set by the OQF. He highlighted the importance of involving stakeholders, including students and employers, in the quality assurance process to ensure that the academic programs are relevant to the industry.

Participants expressed their appreciation for the workshop and highlighted the relevance of the information provided to their daily work.



'Three stages in listing process'

The second of workshop was organised on April 6, 2023, by Kavitha Sumesh, Director of Institutional Planning and Quality Assurance. The workshop also focused on External Quality Assurance Process with an emphasis on how to justify the Oman Qualification Framework (OQF) level by developing rationale matching OQF indicators.

The workshop was attended by faculty members from all academic departments.

The workshop focused on the process of course listing in detail, including how to develop the rationale to justify the OQF level. Ms. Kavitha explained that the course listing process involves three stages: Initial listing, review, and final approval. She provided detailed information on each stage and highlighted the importance of following the guidelines set by the Oman Academic Accreditation Authority (OAAAQA) for the course listing process.

Ms. Kavitha also emphasized the importance of developing a rationale to justify the OQF level of the course. She explained that the rationale should clearly state how the course aligns with the requirements of the OQF and how it contributes to the overall objectives of the program. The rationale should also include information on the course learning outcomes, assessment methods, and resources required to deliver the course.

During the workshop, Ms. Kavitha provided examples of course rationales and how they can be developed to justify the OQF level. She also provided guidance on how to ensure that the course listing meets the OAAAQA requirements and the importance of involving course instructors in the process.

The attendees appreciated the practical and informative workshop and the relevance of the information provided to their daily work.

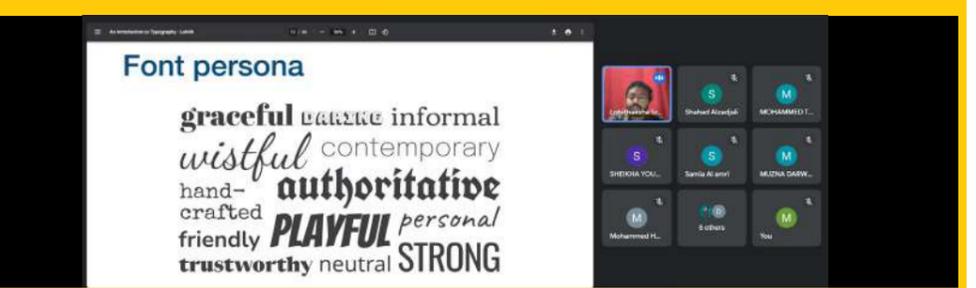
They also expressed their appreciation for the interactive nature of the workshop.

Webinar on Typography



Bayan College organized a webinar on Typography on March 20, 2023. Mr. Hariharan Anbazhagan, Lecturer, Media Studies Department, presented Anatomy of Type, common types of fonts, and key terms related to typography.

Mr. Lohithaksha Sreedharan, Senior Creative Visualizer, Design Department, was the teacher coordinator for the webinar.



Webinar explores impact of AI on mass media

Bayan College staff and students participated in an international webinar on Impact of Artificial Intelligence (AI) on Mass Media.

The webinar was organised by University of Technology and Applied Sciences (UTAS), Salalah, on May 2. It had two guest speakers Dr. Leena Makela from Finland and Mr. Glorious Stephen from India, who shared their expertise in the field.

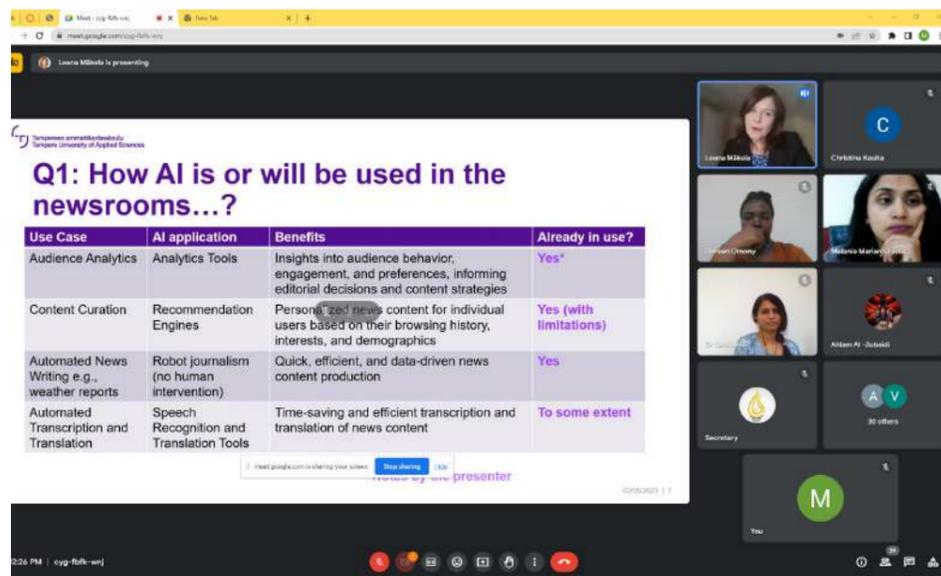
Dr Leena Makela, Head of School of Business in Tampere University of Applied Sciences in Finland, shared her

knowledge about how Artificial Intelligence has changed the way we interact through media. Her topic 'Exploring the impact of AI on Journalism with Chat GPT' gave a deep insight about how chatbots can write briefs with the information provided.

She also discussed issues related to data privacy and data mining which are other major concerns. However, the usefulness of Chat GPT in data mining and visualization from large data has proved to be very useful to journalists across the globe. She also opined that it is

an area that needs deep learning and understanding.

Mr. Glorious Stephen, International resource person and trainer in the field of mass communication, digital solution, entrepreneurship, advertising and social media marketing and management, spoke about how artificial intelligence has penetrated into all sectors of society including medical field and how that has contributed to the economic growth of countries. He believes that AI has helped in bringing out the truth about the fake IDs. He also said that AI



can create good opportunities in future.

The Director of International affairs and programs office and the staff and students of Media Studies Department of the college participated in the webinar.

Students from Broad-

casting, Journalism and Public Relations department gained knowledge from this international webinar on artificial intelligence.

Overall, the webinar enriched knowledge about AI and its impact, which the media faculty

and students of Bayan College found very useful.

The session was moderated by Dr. Vandana Jyotirmayee, Program Director, Mass Communication, University of Technology and Applied Sciences.

Stress on story telling in children's development

Bayan College lecturer took part in an international conference organised by the Department of English at the Vellalar College for Women in the southern Indian state of Tamil.

The three-day conference, co-hosted by Vellalar College of Engineering and Technology and VET institute of Arts and Science, was titled 'Trans-Ending

Polarities' and its focus was on the concept of trans-shaping texts with a special focus on children's literature.

Ms. Divya Hariharan from Bayan College delivered a keynote speech (online) on 'Trans shaping Texts: Writings for Children' on November 25 and highlighted the importance of storytelling in children's intellectual development.

She also discussed

how trans-literacy is necessary in the 21st century, and the need to trans-shape texts to cater to the needs of the 21st-century young minds. The conference emphasized the importance of breaking old stereotypical beliefs

and catering to the needs of 21st-century young minds. It discussed the role of children's literature as a springboard for innovation, where new media can be fully explored. The conference highlighted the impor-

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and catering to the needs of 21st-century young minds.

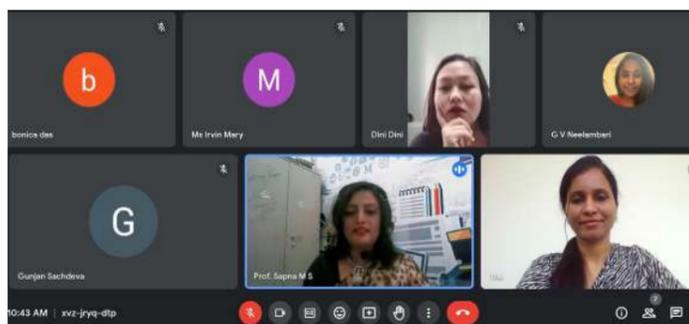
It discussed the role of children's literature as a springboard for innovation, where new media can be fully explored. The conference highlighted the impor-

tance of trans-imagination and breaking old stereotypes in children's literature. The Walt Disney movie *The Princess and The Frog* was presented as an example of how 21st-century children's narratives are re-told for the sake of their audience.

The conference was a remarkable success and witnessed the presence of dignitaries from around the world. Lara

Kempbell, a children's book author and illustrator, Dr. Paul Martin, an education consultant from the UK, Dr. Tiziana Soveriono, an Italian children's literature critic and Sahiti Divi, an Indian children's literature author were also present at the conference. The programme also included workshops and panel discussions on diverse topics related to children's literature.

Paper on 'self-censorship among scribes' presented



Dr Tamilselvi, Assistant Professor from the Media Studies Depart-

ment of Bayan College, presented her research paper 'Self-censorship among journalists in

India' in an international conference conducted by Women's Christian College, at Chennai in India on March 28 and 29.

Dr Tamilselvi described the present scenario among journalists in India when it comes to reporting con-

flict in the two-day international conference on 'Narratives on Media, Culture and Society'. Through data collected from in-depth interviews from journalist across India, she discussed the role of press and press freedom index in a society for a well-informed citizenry. The paper was

well appreciated by the chair of the session Dr. Sapna Nair, Professor, Department of Mass Communication and Journalism from University of Mysore. The conference also hosted Prof Arthur Asa Berger and Prof. Mark Deuze as guest speakers.

Dr Tamilselvi ex-

pressed that listening to these professors was real food for thought.

Dr Tamilselvi said that it was wonderful to see how the whole event went on without any glitch online and she is looking forward to more such events that provides insightful learning.



Ramadan Nights

Inter-collegiate football tourney

Bayan College organized a thrilling inter-collegiate football tournament during Ramadan.

The tournament brought together students from various higher education institutions like Mazoon College, Scientific College of Design, The Arab Open University and the hosts Bayan College.

It was a great opportunity for students to showcase their football skills and sportsmanship during the Holy Month of Ramadan.

Eight teams participated in the tournament, and they were divided into two groups of four. After a thrilling first-round match, the top two teams advanced to the final stage of the tournament to decide the

champions of the tournament.

Mazoon College team emerged as the winner of the tournament, while the Arab Open University team came second and Bayan College team secured the third position.

Mr. Hamza Bin Juma Al Ghailani, a Member of the Board of Directors, was the chief guest at the closing ceremony. He honored the winners and awarded them with medals and trophies.

He also took photos with the participating teams to commemorate the occasion.

During the awarding distribution ceremony, Mr. Hamza said, "We hope to see more such tournaments in the future, which will bring together students from various educational in-



stitutions and promote a culture of sportsmanship and healthy competition."

The Football Tournament was a great success, and it provided a platform for students to showcase their talents and sportsmanship.

The matches were

played with great enthusiasm and sportsmanship, and the spectators cheered their favorite teams with great energy. The tournament was a true reflection of the spirit of Ramadan, where the students participated in a healthy and competitive atmosphere.

