



DIPLOMA STUDY PLAN
PUBLIC RELATIONS AND COMMUNICATION
Total Credit Hours - 72

GENERAL REQUIREMENT COURSES (30 CREDIT HOURS)				
S.No	Course Code	Course Name	Pre-requisite	Cr. Hrs
1	ENGL 104	English Composition I		3
2	ENGL 105	English Composition II	ENGL 104	3
3	COM 114 or COM 501	Fundamentals of Speech Communication Interpersonal Skills		3
4	SCI 114 or COM 101	Introduction to Life Science Introduction to Communication		3
5	PSY 120	Elementary Psychology		3
6	PHIL 101 or PHIL 120 or PHIL 324 or COM100	The History of Philosophy Critical Thinking Ethics of the Professions Introduction to Research Methods		3
7	POL 202 or POL 130	Introduction to Political Thinking Introduction to International Relations		3
8	ECON 210	Entrepreneurship		3
9	HIST 309 or HIST 104 or HIST 110	The Middle East Introduction to the Modern World History and Society of Oman		3
10	ARAB 101 or ENGL 231	Arabic Language Skills (only for Arabic Speakers) Introduction to Literature	ENGL 105	3
MAJOR COURSES (36 Credit Hours)				
11	COM 253	Introduction to Public Relations		3
12	THTR 201 or AD 255 or COM 200	Theater Appreciation Art Appreciation Introduction to Graphic Design		3
13	COM 201	Introduction to Media Studies		3
14	COM 255	Introduction to News Reporting & Writing	ENGL 105	3
15	COM 326	Speech Writing		3
16	COM 318	Principles of Persuasion		3
17	COM 491	Special Topics in Communication		3
18	COM 236	Media & Culture	COM 201	3
19	COM 213	Digital Story Telling		3
20	COM 007	Media Education (Literacy)		3
21	COM 203	Omani Media		3
22	COM 460	Advanced Public Relations		3
ELECTIVE COURSES (6 CREDIT HOURS)				