



BA STUDY PLAN
VISUAL COMMUNICATION DESIGN
Total Credit Hours – 120

GENERAL REQUIREMENT COURSES (30 CREDIT HOURS)				
S.No	Course Code	Course Name	Pre-requisite	Cr. Hrs
1	ENGL 104	English Composition I		3
2	ENGL 105	English Composition II	ENGL 104	3
3	COM 114 or COM 501	Fundamentals of Speech Communication Interpersonal Skills		3
4	SCI 114 or COM 101	Introduction to Life Science Introduction to Communication		3
5	PSY 120	Elementary Psychology		3
6	PHIL 101 or PHIL 120 or PHIL 324 or COM100	The History of Philosophy Critical Thinking Ethics of the Professions Introduction to Research Methods		3
7	POL 202 or POL 130	Introduction to Political Thinking Introduction to International Relations		3
8	ECON 210	Entrepreneurship		3
9	HIST 309 or HIST 104 or HIST 110	The Middle East Introduction to the Modern World History and Society of Oman		3
10	ARAB 101 or ENGL 231	Arabic Language Skills (only for Arabic Speakers) Introduction to Literature	ENGL 105	3
DEPARTMENT COURSES (33 CREDIT HOURS)				
11	THTR 201 or AD 255 or COM 200	Theater Appreciation Art Appreciation Introduction to Graphic Design		3
12	COM 201	Introduction to Media Studies		3
13	COM 007	Media Education (Literacy)		3
14	COM 250	Mass Communication & Society		3
15	COM 255	Introduction to News Reporting & Writing	ENGL 105	3
16	COM 300	Introduction to Research in Communication		3
17	AD 222	Introduction to Photography		3
18	COM 403	Media Ethics	COM 201 COM 250	3
19	COM 490	Internship In Communication		3
20	COM 202	Media technology "Electronic Media"	COM 201	3
21	COM 213	Digital Story Telling		3

**MAJOR COURSES (42 CREDIT HOURS)**

22	AD10500	Design I	COM 200	3
23	AD10600	Design II	AD10500	3
24	AD11200	Graphic Arts I : Typography	COM 200	3
25	AD11300	Basic Drawing	AD11200	3
26	AD 20400	Graphic Arts II: Digital Imaging	AD11200	3
27	AD 30102	Color and Composition	COM 200	3
28	AD 32800	Visual Communication Design I	COM 200	3
29	AD 32900	Visual Communication Design II	AD32800	3
30	AD 40300	Portfolio Process and Presentation		3
31	AD 44800	Visual Communication Design III	AD32900	3
32	AD 44900	Visual Communication Design IV	AD44800	3
33	COM 20400	Critical Perspective on Communication		3
34	CGT 21600	Vector Imaging for Computer Graphics		3
35	CGT 35300	Principles of Interactive and Dynamic Media		3

Elective Courses (15 Credit Hours)