



**BA STUDY PLAN
PUBLIC RELATIONS AND COMMUNICATION**

Total Credit Hours – 126

GENERAL REQUIREMENT COURSES (30 CREDIT HOURS)				
S. No	Course Code	Course Name	Pre-requisite	Cr.Hrs.
1	ENGL 104	English Composition I		3
2	ENGL 105	English Composition II	ENGL 104	3
3	COM 114 or COM 501	Fundamentals of Speech Communication Interpersonal Skills		3
4	SCI 114 or COM 101	Introduction to Life Science Introduction to Communication		3
5	PSY 120	Elementary Psychology		3
6	PHIL 101 or PHIL 120 or PHIL 324 or COM100	The History of Philosophy Critical Thinking Ethics of the Professions Introduction to Research Methods		3
7	POL 202 or POL 130	Introduction to Political Thinking Introduction to International Relations		3
8	ECON 210	Entrepreneurship		3
9	HIST 309 or HIST 104 or HIST 110	The Middle East Introduction to the Modern World History and Society of Oman		3
10	ARAB 101 or ENGL 231	Arabic Language Skills (only for Arabic Speakers) Introduction to Literature	ENGL 105	3
DEPARTMENT COURSES (36 CREDIT HOURS)				
11	COM 201	Introduction to Media Studies		3
12	COM 202	Media Technology "Electronic Media"		3
13	COM 007	Media Education (Literacy)		3
14	THTR 201 or AD 255 or COM 200	Theater Appreciation Art Appreciation Introduction to Graphic Design		3
15	COM 203	Omani Media		3
16	COM 250	Mass Communication & Society		3
17	COM 255	Introduction to News Reporting & Writing	ENGL 105	3
18	COM 300	Introduction to Research in Communication		3
19	AD 222	Introduction to Photography		3
20	COM 403	Media Ethics	COM 201 & COM 250	3
21	COM 490	Internship In Communication		3
22	COM 213	Digital Story Telling		3

**MAJOR COURSES (42 CREDIT HOURS)**

23	COM 253	Introduction to Public Relations		3
24	COM 305 or COM 333	News Editing Theories of Mass Communication	COM 255 & COM 201	3
25	COM 314 or COM 326 or COM 343	Advanced Public Speaking Speech Writing Oral Interpretation		3
27	COM 320	Small Group Communication		3
28	COM 325	Interviewing Principles & Practice		3
29	COM 353	Problems in Public Relations	COM 253	3
30	COM 460	Advanced Public Relations	COM 255	3
31	COM 491	Special Topics in Communication		3
32	COM 318	Principles of Persuasion		3
33	COM 420	Introduction to Organizational Communication		3
34	COM 536	Radio and Television Writing		3
35	COM 008	Graduation Project I		3
36	COM 009	Graduation Project II	COM 008	3

ELECTIVE COURSES (18 CREDIT HOURS)