



**BA STUDY PLAN**  
**BROADCASTING**  
**Total Credit Hours: 126**

<b>GENERAL REQUIREMENT COURSES (30 CREDIT HOURS)</b>				
<b>S.No</b>	<b>Course Code</b>	<b>Course Name</b>	<b>Pre-requisite</b>	<b>Cr. Hrs</b>
1	ENGL 104	English Composition I		3
2	ENGL 105	English Composition II	ENGL 104	3
3	COM 501	Interpersonal Skills		3
4	COM 101	Introduction to Communication		3
5	PSY 120	Elementary Psychology		3
6	COM 100	Introduction to Research Methods	ENGL 104	3
7	POL 130	Introduction to International Relations		3
8	ECON 210	Entrepreneurship	COM 100	3
9	HIST 110	History and Society of Oman		3
10	ARAB 101 or ENGL 231	Arabic Language Skills (only for Arabic Speakers) Introduction to Literature	ENGL 105	3
<b>DEPARTMENT COURSES (36 CREDIT HOURS)</b>				
11	COM 200	Introduction to Graphic Design		3
12	COM 201	Introduction to Media Studies	COM 101	3
13	COM 007	Media Education (Literacy)		3
14	COM 203	Omani Media		3
15	COM 250	Mass Communication & Society	COM 201	3
16	COM 255	Introduction to News Reporting & Writing	COM 201	3
17	COM 300	Introduction to Research in Communication	COM 100	3
18	AD 222	Introduction to Photography		3
19	COM 403	Media Ethics		3
20	COM 490	Internship in Communication		3
21	COM 213	Digital Story Telling		3
22	COM 236	Media and Culture		3
<b>MAJOR COURSES (42 CREDIT HOURS)</b>				
23	COM 242	Introduction to Broadcast News		3
24	COM 332	Television Production	COM 331	3
25	COM 325	Interviewing Principles & Practice	COM 201	3
26	COM 347	Radio & TV Performance		3
27	COM 434	Practicum in Radio & TV		3
28	COM 436	Script Writing		3
29	COM 445	TV Editing	COM 331 & COM 332	3
30	COM 533	Documentary Television		3
31	COM 536	Radio and Television Writing		3



32	COM 008	Graduation Project I	COM 100	3
33	COM 009	Graduation Project II	COM 008	3
34	COM 331	Audio Production		3
35	MGMT 320	Digital Marketing		3
36	COM 430	Data Journalism	COM 201	3

**ELECTIVE COURSES - 18 CREDIT HOURS**