

DIPLOMA STUDY PLAN, ADVERTISING MAJOR

General Education Requirement Courses (30 Credit Hours)				
	General	Date and Requirement Courses (Co Create 1)	Prerequisite	
1	ENGL 104	English Composition I	Trerequisite	3
2	ENGL 105	English Composition II	ENGL 104	3
	COM 114 or	Fundamentals of Speech Communication	Er(GE 101	3
3	COM 501	Interpersonal Skills		
	SCI 114 or	Introduction to Life Science		
4	COM 101	Introduction to Communication		3
5	PSY 120	Elementary Psychology		3
	PHIL 101 or	The History of Philosophy		
	PHIL 120 or	Critical Thinking		3
6	PHIL 324 or	Ethics of the Professions		
	COM100	Introduction to Research Methods		
_	POL 202 or	Introduction to Political Thinking		
7	POL 130	Introduction to International Relations		3
8	ECON 210	Principles of Economics		3
	HIST 309 or	The Middle East		3
9	HIST 104 or	Introduction to the Modern World		
	HIST 110	History and Society of Oman		
	ARAB 101 or ENGL 231	Arabic Language Skills (only for Arabic		3
10		Speakers)	ENGL 104	
		Introduction to Literature	ENGL 104	
AD	VERTISING M	IAJOR (36 Credit Hours)		
11	COM 256	Introduction to Advertising	COM 114	3
	THTR 201 or	Theater Appreciation		3
12	A&D 255 or	Art Appreciation		
		Introduction to Crophic Design		
	COM 200	Introduction to Graphic Design		
13	COM 200 COM 331	Audio Production	COM 201	3
13 14			COM 201 COM 331	3
_	COM 331	Audio Production		
14	COM 331 COM 332	Audio Production Television Production	COM 331	
14	COM 331 COM 332	Audio Production Television Production	COM 331 COM 201,	3
14	COM 331 COM 332	Audio Production Television Production Advertising Campaigns Principle of Marketing	COM 331 COM 201, 443 OR	3 3
14 15	COM 331 COM 332 COM 429	Audio Production Television Production Advertising Campaigns	COM 331 COM 201, 443 OR	3
14 15 16	COM 331 COM 332 COM 429 MGMT 224	Audio Production Television Production Advertising Campaigns Principle of Marketing Media Technology "Electronic Media" Topics in Writing for Interactive Digital	COM 331 COM 201, 443 OR COM 446	3 3 3
14 15 16 17	COM 331 COM 332 COM 429 MGMT 224 COM 202	Audio Production Television Production Advertising Campaigns Principle of Marketing Media Technology "Electronic Media"	COM 331 COM 201, 443 OR COM 446	3 3
14 15 16 17	COM 331 COM 332 COM 429 MGMT 224 COM 202	Audio Production Television Production Advertising Campaigns Principle of Marketing Media Technology "Electronic Media" Topics in Writing for Interactive Digital	COM 331 COM 201, 443 OR COM 446	3 3 3
14 15 16 17 18	COM 331 COM 332 COM 429 MGMT 224 COM 202 ENGL 435	Audio Production Television Production Advertising Campaigns Principle of Marketing Media Technology "Electronic Media" Topics in Writing for Interactive Digital Media Principles of Persuasion Omani Media	COM 331 COM 201, 443 OR COM 446	3 3 3 3
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