

## Message from the Head of the Department

Welcome to the Faculty of Media Studies!

The department of media studies which consists of dedicated, experienced and qualified lecturers and professors under the Faculty of Media Studies provides programs in Journalism, Broadcasting, Public Relations and Advertising.

The vision of the media studies department is to impart holistic development by inculcating knowledge, an appreciation of media's role for citizens and professional media makers working across a spectrum of social, cultural and political system.

In a bid to achieve its vision, the media studies department works through a mission of making thorough media professionals and socially responsible citizens through student centric media education, media technology, extra-curriculum, outreach activity and media research environment.

Some of the highlights of the successes achieved from media department mission are the national reality show **Oman Got Talent** produced by the department of media studies, participation of both students and faculty members in regional and international media and public relations workshops and conferences such as the annual Media and Digital Literacy Academy Lab (MDLAB) at the American University of Beirut (AUB) in Beirut Lebanon, annual Summer School of Freie University Berlin in Germany. Students from our department also attended and participated in the social media for public relations workshop at Qatar University in Qatar as well as a conference in Investigative Journalism in Cairo University.

With our state of the art multimedia studio, students are encouraged to take part in practical broadcasting classes. The studio has enabled the students to successful produce broadcast programs such as **Bayan Talkies** - a talk-show broadcast in which professionals from the media and public relations industries are invited to participate as guests.

The department has also hosted a successful **Media Forum** which attracted national participation that included Director General of Oman News Agency, Oman Journalists Association among others. Through the Media Forum students do learn from experienced experts in addition to getting an opportunity of interaction.

We have at the department level, engaged and shared in areas of professional development such as curriculum review, with Media and Communication Professors from the Faculty of Communication and Creative Arts of Purdue University Northwest – our affiliate University.

The above highlights are therefore some of the indicators pointing towards media studies departments' dedication and endeavors in achieving the stated mission of the department and ultimately its vision, but above all, contributing to the overall vision of Bayan College which is; to be a key part of the higher education infrastructure in Oman and to make a major contribution to the development of human resources in the Sultanate and the region by creating students who are renowned for their ability to think, achieve and excel.

**Samuel Mundua**

Head of the Department