

Media Studies Department Graduate Attributes

1. Articulate advanced knowledge of communication and technology.
2. Apply constructive, analytical media research skills.
3. Engage in media based social responsibility and ethical practices.
4. Able to communicate intelligently with academic integrity and creativity.
5. Engage in Corporate Social Responsibility (CSR) activities through community relations while maintaining Public Relations best practices.
6. Collect and organize empirical evidence and scientific approach to overall media based knowledge development.