



# BAYAN Post

Bayan College, Affiliated with Purdue University / Calumet - USA P.O.Box : 1842, PC - 130, Al-Athaibah Tel : 24263664/ 65/66, Sultanate Of Oman



## Message from Dean

*The Bayan College, under the supervision of Ministry of Higher Education plays an important role in imparting required graduate skills to the Omani youth and builds a valuable human resource for the nation to realize its vision. In addition to ensure better teaching and learning environment, College is actively involved in various academic activities namely Professional Development Program for faculty members and conducting various competitions namely- Talent Hunt for the students to encourage them t. The circulation of this Bayan Post will be another appreciable effort by the College.*

*On this occasion, I wish all the best to the entire Bayan Family.*

## BAYAN MEDIA

Initiative :Dr.Modi Juma Al Ghailani  
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Credit :Bayan Bureau and Bayan Students  
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BAYAN MEDIA

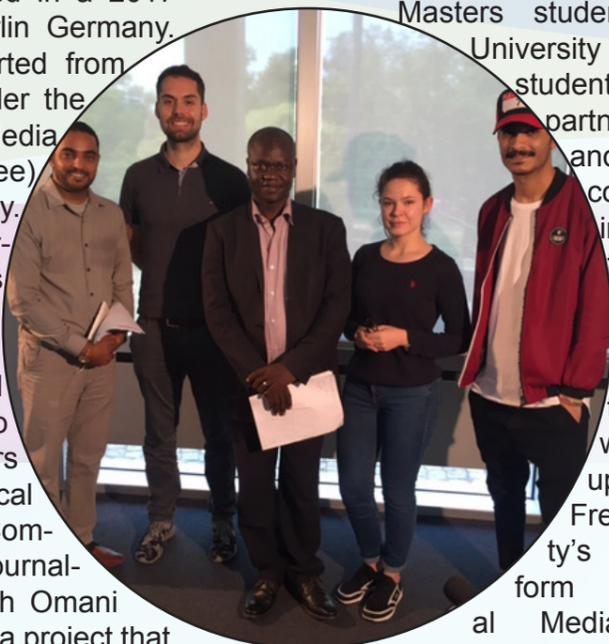
## REACH & RESEARCH

### *An initiative by Media Studies*

#### THE SUMMER OF BERLIN - GERMANY BAYAN SUMMER SCHOOL AT INTERNATIONAL FORUM 2017

##### BAYAN COLLEGE PARTICIPATES IN 2017 SUMMER SCHOOL IN BERLIN GERMANY

Bayan College under its Faculty of Media Studies represented Oman as part of the 10 Arab countries that participated in a 2017 Media Summer school in Berlin Germany. The Summer school that started from 3rd July to 8th July 2017 under the theme; "Understanding Arab Media system" took place at Freie (Free) University Berlin in Germany. The summer School had 28 participants from 10 Arab countries that included Algeria, Egypt, Iraq, Jordan, Lebanon, Oman, Palestine, Qatar, Tunisia and Yemen. The Summer school also involved Freie University Masters students of Media and Political Communication" and Global Communication and International Journalism, collaborating together with Omani students and their instructor on a project that focused on a comparative perspective on different Arab Media systems, as well as a better understanding for the transnational and global dynamics that emanate from this region. Participants on the Omani team ( Bayan College) included; Mr. Mundua Samuel (Lecturer), Mr. Ishaq Al Rawahi (Student) and Azzan Al Balushi (student) while the German team (Freie University) included Ms. Tania Kondrateko (Masters Student)



dent) and Daria Kravets (Masters Student). The summer School preceded a regular university course 'Comparing Arab Media Systems" at Freie University Berlin. During this course, the German Masters students together with their counterparts from Arab countries, jointly developed research questions on the peculiarities of the Arab media systems and intensively examined the role of the media in Arab countries.

Masters students of Freie University (FU) and the students from Arab partner universities and Colleges will continue working jointly on this project that will culminate into short educational videos which will be uploaded onto Freie University's learning platform "International Media Systems".

According to Mr. Samuel Mundua, Lecturer who represented the college, participants were given an opportunity to get exposure on the Germany Media System through workshops and excursions. "This gave participants mainly from the Arab world to try to compare Arab and European (Germany) media in terms of operations, regulations, media freedoms, structure, development and the legal framework. Participants were also able to collaborate on projects

which they agreed to continue working on as a team from the different Arab countries. For example students are working on the video production which will be uploaded on the website and teachers are working on different projects of collaborations through e-learning and teaching." Explained Mr. Mundua.

The 2017 Summer School in Berlin was sponsored by The Arab-European Association for Media and communication researchers (AREACORE). This organization to which Bayan College holds membership, is an association that aims at strengthening and expanding horizons among Arab and European scholars in the field of communication through facilitating research. Through this association, Bayan College has been participating in a number of international workshops and seminars such as the Media and Digital Literacy Academy (MDLAB) in Beirut Lebanon, Social Media in Public Relations in Qatar, Data Journalism Training in Cairo Egypt among others. Bayan College recently signed a Memorandum of Understanding (MOU) on student exchange program with Freie University Berlin (FUB). The memorandum stipulates an exchange program which involves sending graduate or undergraduate students for one semester or one year for the purpose of providing them with an opportunity to take advantage of the joint expertise of both institutions

**BAYAN MEDIA**

#### BAYAN COLLEGE ADDS TECHNICAL DEVELOPMENT - "Workshop on Turnitin Software and E-library"

Bayan, adopting a quality assessment procedure, the IT department of Bayan College organized a workshop on Avoiding Plagiarism and the use of Turnitin for the evaluation of students assignments work and for other research activity. Mr. Ather Mahmood, IT coordinator, addresses and highlighted the importance of workshop and said that this is the responsibility of every person to say no to plagiarism. While emphasizing upon the ma

for issues of Turnitin he focused upon the technical aspect of software. He guided the participants about writing techniques to evade plagiarism and trained on how to quote things while copying a text. The exercise based session was helpful for participants to learn and practice things at the moment while improving their analytical skills. Mr. Ather also advised the faculty participants to focus upon quality of writing and encourage their students who make effort to write at their own instead of copying high quality material. This

seminar was a big opportunity to share problems and good practices to avoiding plagiarism.



## PROFESSIONAL DEVELOPMENT PROGRAM - Initiative by English Department

Under the auspicious of Dr. Modi Juma Al-Ghailani, Dean of Al-Bayan College in Halban, Sultanate of Oman, and as part of the Professional Development Program activities, the Department of English Studies, headed by Dr. Lina Ibrahim, held a seminar on Thursday 12/10/2017 in which Dr. Nader Sami Fahim gave a presentation on "Woman Suppression Versus Man Submission in D. H. Lawrence's Sons and Lovers". The lecturer traced the development of woman social status in ancient myths and civilizations throughout the nineteenth and twentieth century. Dr. Nader highlighted the importance of D. H. Lawrence as one of the most important novelists in English literature for tackling critical issues that have never been touched before. This was followed by an analysis of Lawrence's Sons and Lovers from the perspective of the way woman has proved authoritative and dominating within the circle of her family. Dr. Nader pointed that the reasons behind woman dominion over man lie in man's search for a passion

ate and emotional love, in addition to man's passivity and easily surrendering of his role as head of the family that is fully absorbed by the wife. The discussion was characterized by full coverage of the subject and friendly discussion. The discussion session was lively and vibrant with serious academic question raised by participants. All Bayan College teaching staff headed by Dr. Lina Ibrahim, Head of the Department of English Studies, and heads of other academic departments: Media and Basic Studies have enjoyed and actively participated in the seminar.



## BAYAN CELEBRATES ORIENTATION WEEK

Bayan, an orientation day was held in bayan college on 25th September 2017, Monday. In the multipurpose hall for students who joined this semester to help familiarize them with their instructors, other students and college rules and regulations. Many senior students were actively involved in conducting the two hour events for the new comers. Dr. Modi, honorable dean of the college addressed the gathering and introduced the new students about hard work, values and various achievements, she also gave tips to develop the academic excellence and advised the students to involve more and more in college activities. Students were very optimistic and full of joy. Some students said it was their dream to join this college, they were very happy on the occasion. " I am very sure that it going to be my best decision of life as defiantly the college and its great education and professional environment will improve my ac

ademic and practical skills for my better future." A new student said. The event started off with the recitation of the holy Quran by a student later a video of college and its achievements were shown to the students. Bayan college Theater group presented a short play . On the occasion all the department heads were present and interact with the students regarding the various norms and college regulations.

## EDITORIAL PERSPECTIVE

Welcome to the new issue of Bayan Post, the in-house newsletter of our Esteemed Bayan College, Sultanate of Oman which showcases professional write ups of the Bayan fraternity.

The college has started Bayan Post in 2011 with an aim to inculcate new habits of professional write-ups and to represent and encourage students to come with new ideas on an intellectual platform. The newsletter has multiple boxes and corners which includes various innovative approaches from both students and teachers. The core objective of this newsletter is to provide a right way for the overall academic development of social capitals, society, and country.

There is an intense need to develop our academia in order to support the Omani development. It is our responsibility to mold highly competent, internationally oriented social leaders capable of working for the growth of entire Omani infrastructure. We have a challenge to empower students for their all-round development through education and information. We are capable of providing high ICT based globalized education with our highly professional and diversified faculties & resources. We inherited a strong foundation to march ahead and achieve the educational objectives for a stronger and brighter Oman, the measures initiated by His Majesty

Sultan Qaboos Bin Said Al Said.

The resourceful contribution of our teaching faculties and their overwhelming response and enthusiastic participation in the College activities vouch for this wonderful achievement. This newsletter is just a start, many more yet to come "Inshaallah" As an Editorial Head, I would like to express my considerable appreciation to all authors of the articles in this issue of Bayan Post. The contributions have required their generous time and effort. It is this willingness to make the effort to share knowledge, concerns and special insights with the Bayan post community at large that has made this issue possible.

THANK YOU!  
- Dr. Abhishek



## Research :-A Soul for Documentary Films

Dr. Abhishek Singh

Research is a soul of documentary films. It is not possible to make documentary cinema without in-depth study of the subject. it is really very important to analyze and understand the value of character and situation of the character. It can be said that documentary needs Originality which further needs sensitivity and research, means in documentaries, research has to be authentic and in-depth. There are number of examples where films failed to create its image due to bad research. Research should not be confined to the subject of the film, but should also be about public perception. Some time film is covered by a good story and cinematography, but it will come crashing down if

there is no research. Generally in documentary cinema, films are based on the real event and personality, thus the director has to perform and convert the real into real to maintain the values and flavor of cinema. A good documentary film works from the theme selection to the quality presentation, Content cannot be limited by boundaries and so research has to be such that the film is understood by all.

Overall, we can conclude that research is not only to understand the theme but also to elucidate, analyze and anticipate values in the cinema. Thus, Research is a significant and very essential part of the documentary cinema.

# CAMPUS TOUR !!!

## His Excellency Praised Bayan College Students

His Excellency, Dr. Abdul Moneim Al-Hassani Minister of Information has praised the participation of the students of Al-Bayan college in the media coverage of the women's forum and the psychological transition in the media. His excellency has said in interview that he appreciated the well effort of Al-Bayan college students in coverage the work of the women's forum from photography, television photography and presentation. Al-Bayan students who were represented by the public relation groups , photography, media and studio were participated in the coverage of women forum and psychological transition which was hold at Oman exhibition and convention

center from 17-19 of September .As the students who were participated they had presented a dialogue with the participating figures in forum, also there were a large number of Bayan college students were participated on the workshops which were on the sidelines of the forum to help them to gain the practical experience and qualifies them work in a various media in future. The forum was launched under the patronage of his Excellency Dr. Abdul Moneim Al-Hassani, Minister of Information in which many media broadcasters and Arabic actresses such as Hayat Al Fahd and the broadcaster Logain Omran took part and grace the occasion

-Dena Mohammad kataket

## Tour Guide through Photo Posts.

Take a selfie and post it. The people will be interested in knowing where you are. If it's a nice beach they would want to know a little more about it. If it is Salalah or Oman Festival, they will be even more interested. So is it just the person in a photograph that the social media friends will be interested in? In fact, it is more about the place where they are. If worth visiting, it can be added to the visit list of anyone among the friends looking at the photo posts. The day to day photography of every citizen is adding to Oman's tourism. Taking a photograph and two from a tourist spot can make it on top of the list for anyone around the world. People are hunting for worth visiting places for their recreational trips on vacations. The photo shares

on social media might merely be taken as a nice click shared with friends, but on the other hand it is also making a contribution to the country's tourism. Oman has its own uniqueness; beaches, forts, caves all taken care nicely with amalgamation of the modern and artificial touch. Whereas, there is very less content available on the Internet in English language for the people around the globe, to guide them about Oman. Becoming a tourism ambassador is just a click away. If thought so as a contribution to the country, then finding out ways of posting on Internet with captions in English language can be a service to the country without any extra effort.

- Ms. Sadia Younus



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## FOOD FOR THOUGHT !!

### Wings to the Mind

William Shakespeare in his comedy Twelfth Night speaks through the aching of a lover, "Love sought is good, but given unsought is better." This is exactly what a good book offers to a thirsty reader. It is this joy of delving into the world of books that we at the English Studies Department strive to put into the hearts of the young English graduates. A book is gentle by nature. It calls you ever so silently, so silently that it is easy to neglect. If you are sensitive enough to heed the call, you will pick it up. The moment you open it starts speaking to you! It gives you relevant thoughts from every generation, the only living window that opens into History, Science, Philosophy, Civilizations Psychology, Emotions, etc. Get involved in it and the

window becomes a door through which you walk into another world—a world as true and real as your own. More pertinently, it throws light on many dark and hidden facts, gives meaning to things vague and unclear and above all, helps you to understand, even appreciate, those who are different.

We welcome you into the world of Literature to have a real taste of Humanities. It inspires creative ideas and prompts you to write your thoughts as "a spontaneous overflow" in both personal and professional spheres. It enhances your knowledge, ensures understanding, arouses compassion and kindles love of mankind.

-English Studies Department

### We Learn, We Teach

Venturing into the unknown is never a good experience without the proper tools. This applies to most of us, especially within the academic profession. We procure these tools from a source, and my source was Bayan College.

I walked in, young and unassuming, unable to comprehend what I was about to experience. I mirrored this when I re-joined under different circumstances. However, this time around it was a familiar adventure. In both cases, I experienced calm hospitality from my fellow peers and a jovial welcome from authority figures. It was an easy environment to work in, where I learnt so much. Although I have now come back as a teacher, I still learn

to this day. Learning is a never-ending process and we run through its cycles from the day we begin to the time we end. There is still the same hospitality and learning curve, and I hope this process never ends.

Knowledge is power and to experience it in its entirety is truly rewarding. It gave me a sense of accomplishment then, and continues to do so to this day. I hope to stay with the Bayan family for a while into the foreseeable future and am thankful for the opportunity to experience the other side of where I truly began my academic process.

- Ms. Melani Mariam Crasta

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## STUDENTS ELECTION

### STUDENT COUNCIL ELECTIONS ATTRACTS HUGE PARTICIPATION

Bayan, the 2017/2018 student advisory council elections did receive a huge turn up and active participation from a cross section of Bayan College students. The elections that took place on the 9th of October, 2017 at the Bayan College lobby had sixteen (16) candidates competing for 11 seats. The 11 successful candidates in the elections include the following; Al Zahraa, Ammar, Ayoub, Mohamed Al Dhahli, Abdullah Al Heshmi, Al Zahar Al Amri, Mohammed Al Diyabi, Amer Al Kalnabi, Mohamed and Said Al Nahdi. According to Dr. Fadhil who presided over the elections, the turn up was quite impressive and the elections were free and fare. "The student council is an important body that is used to train our students to take up leadership so as to learn how to exercise their responsibilities," Noted Dr. Fadhil. The current student council leader Mr. Amer Al

Farsi said that some of the roles of the student council includes and not limited to address some of the personal problems of students, working with the Students affairs office to make programs for the students activities throughout the academic year and to carry out surveys on the quality of the student canteen and student hostels among others.



### A Matter of Choice

Brian Patrick Herbert the American novelist says, "The capacity to learn is a gift; the ability to learn is a skill; the willingness to learn is a choice." The capacity for learning & retention is a gift from God, the ability to learn is a skill that a person can develop with effort and practice, but the readiness to learn and acquire knowledge is purely a decision made by the learner. The willingness to learn has a strong connection with the interest to learn. If a student exhibits interest in learning, he'll attend prudently and subsequently the learning and acquiring of knowledge occurs. Interest as well as close attention are important for effective learning and memorization. We instructors understand that the learner's physical and mental state at the time of learning, the external and internal factors within the learner plays an important role in the learning process. However, we tend to get disappointed, anxious and sometimes even angry when our efforts become fruitless. Quoting Confucius- "What I hear, I forget. What I see, I remember. What I do, I understand. Psychologist Mel Silberman in his "Active Learning Credo" goes a step further, What I hear, I forget. What I hear and see, I remember a little. What I hear, see, and ask questions about or discuss with someone else, I begin to understand. What I hear, see, discuss, and do, I acquire knowledge and skill. What I teach to another, I master. Identifying the types of learners (VAK) and their competency level is vital in planning a class. When we instructors generate chances for students to engage themselves, interact, clarify, question, apply and combine new knowledge, we aid active learning and active learning is the only way to overcome this concern.

- Rejni Jeffrey

## CAMERA , ROLE AND ACTION

### BAYAN COLLEGE AIMS FOR TECHNICAL EXPANSION

Bayan, well equipped theater room has been handed over to the Department of Media Studies recently for use by the faculty and students. Under the supervision of Deanship, college has started its new theater room for the film screening Purpose, it can be said that it is step towards

the next innovative phase of Media education in the department like film appreciation and film study. The college has a long vision to start new program and academic approach for the better future in field of media studies in the sultanate.

- Bayan Bureau





### Life taught me.

Life, when we remember this word, the doors of our memories open to us to delve into its meaning. It is the positions of beautiful and sad circumstances that man has experienced, and the understanding of life teaches a lot.

Life taught me that when I am happy I show my joy to be happier around me, and when my grief grieves my sorrow as the spring hides the effects of the fall. Life taught me to be as smooth as the leaves of a tree, as solid as its roots, and as rough as its trunk, and as good as its fragrance. Life taught me to be like the fertile soil; I was given the

one who sowed his fruit without waiting for the answer. Life taught me to be like a turtle in the right way, better than being a deer in the wrong way. Life has taught me that often losing a battle teaches you how to win a war.

There are many situations in which people pass through their lives, some of which are beautiful and joyful, sad ones afflict the owner upset, these attitudes if benefited from the human is a lesson useful for him in the future. We will remember here the most beautiful words spoken in this life.

- Afra Ali



### Give a young people a chance to create a TV show.

Collect a number of viewers on the need to exist new TV programs that exit from local and it attracts interest outside Oman and attracts viewers with its quality of idea and content, pointing out that many programs became duplicates of hand idea which lead to distraction viewers to follow up, so it must be new attractive methods and material, add to important of these programs to reflect the civilized face of the Sultanate. Rashid Alzidi said, the decline in programs in Oman TV, it's not new that happen continuously in the past years, which is normal, where there is no obvious evolution or attempts to innovate for progress.

He continued, even if found the idea, there is no support and no chance to show advanced programs that will attract viewers to the screen, because production is simple and weak and output is traditional, it depend on old idea and duplicate, He added the Sultanate has potential of youth media can occur difference just it need the support and chance to appear to prove to the Arab world that the young Omani can reach the success and progress in media area.

- Aisha Sulaiman ALriyami



### Education level in Oman after Renaissance.

Education is very important in our life, because it help people in their future to get skills like, writing, reading, speaking, therefor these skills help him to communicate with other people. There are different education levels in Oman schools. Higher education also could be private or government. It is specially for up to 17 years old. It has foundation levels , diploma, BA, MA, Ph.D. ,but some colleges and universities doesn't have all levels as. BA, MA, Ph.D. etc. The foundation student learn basic rules of English language, IT, and Math,

on other hand major courses student study which is related to colleges or universities majors. It is also important because It help people to enroll the good job in future. , So, I advice people to complete their education levels as it is a need of an hour today. The education is very important in our life because it is related to our future, growth and development and without education no one can be proceed in his/her life to get good job with a quality life **"Remember knowledge is a power in today's world"**.

-Shifa Alharthi

**BAYAN MEDIA**

**BAYAN MEDIA**

**BOUND THE RECRUITERS TO REACH YOU**

**THE GOLDEN RULES # TOWARDS PROFESSIONALISM**

**STRENGTHEN YOUR TECHNICAL EXPERTISE**

- Vartika Menon

**BE SOCIAL ( LINKED.In)**

**INTERN BEFORE YOU WORK**

**WAIT FOR THE RIGHT OPPORTUNITY**



**WORKSHOP ON ACADEMIC ADVISING CENTRE**

**ACCESS FROM YOUR HOME !**

Bayan College adheres to the academic advising regulations written in the student handbook and emphasis the need of giving special academic guidance to the students. The Academic Advising Centre seeks the opportunity to help students reach their educational and career goals. Moreover, AC workshops are conducted every semester to provide advisors an opportunity to understand & upgrade the advising process and counsel the students effectively.

Dr.Lina Ibrahim, the Head of the English department facilitated an informative and interactive workshop which ended with a question and answer session to ensure that all information were clear to advisors.

An Academic Advising workshop was organized and conducted by the ACC for the faculty on 7th September 2017. The workshop aimed to discuss advising related issues, registration general rules, elective courses and mainly to prepare the advisors for an error free registration. The workshop was conducted to emphasize the importance of Academic Advising including student record maintenance.



**THE WORKSHOP**

**EBSCO**





## BAYAN COLLEGE STUDENTS VISIT OOREDOO

Students of Advanced Public Relations at Bayan College took off time on Wednesday, 25th of November, 2017 from the usual class routines and visited Ooredoo telecommunication company in a Public Relations excursion. According to the Public Relations lecturer at Bayan College Mr. Samuel Mundua, the Public Relations excursion was intended to expose the students to real life professional situations and best practices through interacting with public relations and communications experts in the field. "The excursion presented an opportunity for our students to hear from the experienced professionals in the field who are always dealing with practical aspects of public relations and communications. This kind of interactions often inspires and motivates students to work harder in achieving their career goals." Said Mr. Mundua. The visit which centered specifically on the Public relations and communication

department at the company headquarters in Grand mall, involved students sharing their aspirations and hopes in the PR industry through asking a number of questions in the practical aspects of public relations in Ooredoo and the country at large. The Head of Department External Relations Dr. Emily Shotter encouraged the students to work hard in their academic careers so as to be part of the PR profession that would bring positive change in the PR industry in the country. She noted that PR as a practice is becoming highly specialized and the context of its practice is changing and thus urged the students to keep abreast of the changes. Dr. Shotter also emphasized that in order to have a successful PR practice there is need to engage the media and to keep up with the media industry. Other officials who briefed the students from the department included Mr. Ahmed Abdullah Al Housni Senior Manager in charge of Online and Social media, Ms. Khadija Said Al Kindi Senior Manager, Branding and Communications

## BAYAN MEDIA



**ENROLL NOW !!!  
BAYAN COLLEGE**

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