

Bayan College Participates in MDLAB in Beirut for the Third Year in a Row



Bayan College..... For a better future

Based on its strategy in providing the best professional and training opportunities to its students, staff and professors, within the Sultanate and abroad, with the aim of developing their performance, a delegation of students and professors of media studies department at Bayan College took part in the media and digital academy (MDLAB) organized by the Lebanese American University in Beirut, with the participation of professors and students from Arab universities and colleges from the Sultanate, Morocco, Algeria, Egypt, Yemen, Palestine, Jordan, Syria, Iraq and Lebanon.

This is the third participation in a row for the students and professors of Bayan College in this academy, which works on the expansion of media and digital literacy education in the Arab world by providing the needed training, curricular material and resources, and motivating faculty to transfer what they learned to their institutions, in addition to build a modern approach to media education that meets the needs of the Arab community, as media literacy education is concerned with enhancing an individual's ability to access information and analyze, understand and produce media messages.

Commenting on this partnership, Dr. Juma bin Saleh Al-Ghailani, Founder and Managing Director of Bayan College said: "The professional development of professors and students is one of the central topics to which we attach great interest at Bayan College.

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We are so keen from the early days of the college to send our professors and students to various training and professional opportunities (including conferences, workshops and other) inside and outside the Sultanate as we always seek to create an advanced learning environment that serve the Omani society by providing the labor market with qualified Omani youth to contribute to the overall development process, which is led by His Majesty Sultan Qaboos Bin Said.

Dr Juma added: "Bayan College will spare no effort in this area. We are so keen on sending a number of students and professors every year to attend international forums in Berlin, Beirut, Amman, Doha, Tunisia and Cairo, in addition to events held in the Sultanate, within our strategic plan to develop the educational process in the college. "

The 10 day training program of MDLAB included lectures, workshops, and training workshops that focused on the basic concepts of media education and practical applications in the field of digital media.

The program also focused on the need to spread awareness of the role of digital education in the development of critical thinking among the community, families and individuals in dealing with the media .

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The participants prepared various projects at the end of the program that covered different topics in media education such as digital activity and the relationship between the media, youth and extremism.

It is worth mentioning that Bayan College will teach a media literacy course in its developed curriculum next semester as part of its goals in creating a very well aware young generation of the importance of media and who is able to deal with, analyze, appreciate and write about daily events as they happen. In doing that, Bayan college will be one of the first Arab colleges and universities that teach media literacy in an independent course.