

Bayan College Advisory Council Discusses Promoting the College's Performance



Bayan College Advisory Council, which encompasses elites of the Omani media, has held its 2018 first meeting to discuss the ways to promote the College's performance. The Acting Dean, Dr. Nader Samy, gave a brief account about the College's outstanding achievements during the last years especially after moving to the new campus. Then Dr. Fahdil Mohsen numerated the Media Department's accomplishments like issuing Bayan Post two versions in Arabic and English, the TV and Radio Studio, and adding some courses like Omani Media and Media Code to be taught in Arabic. This is in addition to MA program in Journalism and Media, and another for BA in Visual Communication.

The members of the Advisory Council have stressed the importance of guiding and tracking up the graduates in the labor market, and hosting them later to convey their experiences to the present students. They also called for coordination with the Ministry of Media's Training Center to train students and have them ready to merge into the labor market. The Advisory members have also praised the College's training posts that are designed and produced by the College students. They have also stressed the role of colleges like Bayan College and other universities to take their part in directing the students to follow up modern technology in media areas to be well qualified comprehensive journalists, and be able to overcome the challenges that may face journalism, especially the paper journals.

The Advisory Council has recommended all the media institutes to draw agreements with Bayan College to facilitate the students joining for practical training. The Council has also called for formulating the Parent College Council to act as a channel that links the College with the parents to be well oriented with their children's progress, and the College's decisions and development.

At the end of the meeting, the Advisory Council members visited the Studio, the Editorial Room, the library, and the supporting services which Bayan College provides for the students. The attendees of the Advisory Council were: **Mr. Yousef Alhoti**, Head of Planning and Development at the General Authority of Radio and Television **Mr. Abdulaah Alshuaili**, Editor in Chief of "Oman Observer", **Mr. Salim Alamri**, General Manager of "Al-Wesal" Radio, **Mr. Awadh Baqwer**, Head of Omani Journalists Association, and **Mr. Abdulrazaq Alrubayai**, Editor in Chief of the Electronic Journal "Atheer".